PRESS RELEASE





World Premiere of the New Cirque du Soleil Show in Berlin ALIZÉ Opens November 2025 at Theater am Potsdamer Platz First Permanent Cirque du Soleil Show in Europe

Berlin, November 18, 2024 – Cirque du Soleil announces the world premiere of its first permanent European show, **ALIZÉ**, set to debut in November 2025 at the Theater am Potsdamer Platz in Berlin. This brand-new production takes audiences on a journey into the invisible, blending groundbreaking acrobatics with breathtaking magic - an adventure that transcends the limits of imagination.

Presented and co-produced by Live Nation, tickets for this highly anticipated show will be available for pre-sale starting November 22, 2024.

ALIZÉ marks Cirque du Soleil's 54th original production and its first permanent residency in Europe - a significant milestone since the company first set foot in Germany 30 years ago. Since Saltimbanco ushered in a new era in 1995, 16 Cirque du Soleil productions have toured through 16 cities across Germany, performing under the Grand Chapiteau and in Major arenas. With its cosmopolitan spirit and global cultural appeal, Berlin has been chosen as the ideal location for Cirque du Soleil's first-ever permanent show in a European metropolis. Through ALIZÉ, Cirque du Soleil seeks to celebrate and deepen its long-standing connection with the city of Berlin.

In this bold and imaginative new creation, where acrobatics and illusion seamlessly merge, the protagonists embark on a journey through a surreal world. Their quest: to reveal the invisible and uncover the hidden magic that lies just beyond the surface of reality. This poetic voyage is filled with wonder, mystery, and enchantment—inviting audiences into a realm where the impossible becomes possible and the unseen reveals its secrets.

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Captivating acrobatic performances and magical visual artistry blur the lines between reality and imagination. **ALIZÉ** is a celebration of the magic of humanity, inviting audiences to immerse themselves in a universe filled with fantasy and wonder.

The Theater am Potsdamer Platz will be transformed to meet the unique technical requirements of this permanent production.

Cirque du Soleil's first permanent show in Europe will open in November 2025 at the Theater am Potsdamer Platz.

Performances will take place on Wednesdays at 6:30 PM, Thursdays at 7:30 PM, Fridays and Saturdays at 4:00 PM and 8:00 PM, and Sundays at 1:00 PM and 5:00 PM.

There will be no performances on Mondays and Tuesdays.

Creative Team

Director, Author Valentine Losseau and Raphaël Navarro

Creative DirectorEmilie EmiroglouSet DesignerChloe LamfordProps DesignerLizzie Frankl

Costume DesignerSébasatien DionneMake-up ArtistMaryse Gosselin

Akrobatics Designer Émilie Thierrien and Jérōme Lebault

Akrobatic Equipment Designer Pierre Masse, Ewen Seagle

Choreographer Marion Motin

Lighting Co-Designer Martin Labrecque & Nicolas Decoteaux

Sound DesignerJean-Michel CaronComposerPhilippe Brault (TBC)Line ProducerMartin DignardProduction DirectorAnastasia Kitsos

Technical Director Simon Larose Lachance

About Cirque du Soleil Entertainment Group:

Cirque du Soleil Entertainment Group is a world leader in live entertainment. For four decades, the artistic entertainment company has pushed the boundaries of imagination, bringing its creative vision to a wide range of entertainment experiences including live shows, multimedia productions, music, immersive environments, and special events. In 2024, the company celebrates 40 years of defying reality, redefining entertainment, and illuminating the world through art and creativity. Since its founding in 1984, Cirque du Soleil has captivated more than 400 million spectators across six continents and 86 countries. The Canadian company currently employs over 4,000 people, including 1,200 artists from more than 80 nationalities. For more information, please visit: www.CDSentertainmentgroup.com

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About Live Nation:

Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group, and Live Nation Network. Ticketmaster.com is the global leader in ticketing and one of the top five eCommerce websites, with more than 26 million unique monthly visitors.

Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists. Front Line Artist Nation is the world's leading artist management company, representing more than 250 artists. Together, these businesses power Live Nation Network, the leading provider of entertainment marketing solutions, serving over 800 advertising clients and offering access to 200 million consumers annually through Live Nation events and digital platforms. For more information, please visit: www.livenation.com/investors

For further information, please contact:

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livenation.de www.alize.show cirquedusoleil.com ticketmaster.de eventim.de